NABARAJ RAI

Thecho, Lalitpur | +977-9761630956 | nabaraj0738.rai@gmail.com
Portfolio: **nabarajrai.com.np** | LinkedIn: linkedin.com/in/nabarajrai/

PROFESSIONAL SUMMARY

Self-taught **Graphic Designer & Digital Illustrator** with 3+ years of experience in graphic design and 5+ years of experience in digital art. Passionate about transforming ideas into distinctive and engaging visuals, with experience creating brand identities, digital artwork, and social media graphics. Combines creativity with a practical, adaptable approach to visual problem-solving and project requirements. Eager to bring a strong visual perspective, creative thinking, and a growth-oriented mindset to a professional design team.

SELECTED WORKS

- Designed logo and brand identity systems for independent clients, including Atmaranjan, Ranjana Achar Udhyog, and Astra Beauty Academy.
- Developed full packaging design for Ranjana Achar Udhyog, a pickle/achar (achaar) brand, from concept through print-ready files.
- Designed merchandise graphics for Atmaranjan, including sunglasses design, and illustrated T-shirt graphics for BabalWears.
- Delivered 10+ client projects spanning branding, merch, and illustration, managing each from creative brief to final files.

FREELANCE & PROJECT EXPERIENCE

Nirvana IT Club | Creative Head | 2026 – Present

- Design social media posts, promotional ads, workshop notices, and banners for Nirvana College and club events.
- Contribute visual concepts for 5+ college workshops and events per semester.
- Work with club members to develop visual direction and refine designs through feedback.
- Manage projects end-to-end, from concept and ideation through revisions and final delivery.

Freelance Digital Illustrator & Designer | Self-Employed | 2023 – Present

- Built an independent client base across music merch, e-sports, food, and beauty brands via direct commissions and Vgen.co.
- Established consistent visual identities for communications and promotional materials.
- Delivered logo, packaging, merch, and illustration projects from brief to final files, handling revisions independently.

EDUCATION

Nirvana College | Lalitpur
Bachelors in Computer Application | Nov 2025 - Present

Omega International Secondary School | Lalitpur
School Leaving Certificate Examination | Aug 2022 - Sep 2024

SKILLS

- Branding & Visual Identity
- Logo Design
- Packaging Design
- Social Media Designs
- Ad & Promotional Material Design
- Typography
- Color Theory
- Composition & Layout
- Digital Illustration
- Concept Art
- Visual Storytelling

SOFTWARE PROFICIENCY

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Canva

LANGUAGES

Nepali, English, Hindi